



Mobile Edge for Microsoft Dynamics CRM



Mobile Edge for Microsoft Dynamics CRM is an easy and rapid way for you to get real-time access to information found on your Microsoft Dynamics CRM 4.0 Professional or Small Business editions on your RIM BlackBerry smartphones.

Mobile Edge for Microsoft Dynamics CRM gives you the option of hosted, on premise or mixed deployment to suit your company's needs. It's a cost-effective open standards application based on Web Services. Pre-built, it quickly connects and extends your mission-critical enterprise data housed in Microsoft Dynamics CRM to the BlackBerry, while offering users remarkable flexibility and ease of use.

Moreover, Mobile Edge for Microsoft Dynamics CRM takes wireless access to an entirely new level, offering higher performance to your mobile professionals and true anytime, anywhere access—even when you don't have Internet access. This way, they can close more deals, be notified of and resolve urgent issues, and can provide better customer service wherever they may be.

MobileEdge for Microsoft Dynamics CRM was created and is deployed by iEnterprises, Inc., a RIM Alliance Member and Microsoft Business Partner.

What Mobile Edge for Microsoft Dynamics CRM Can Do for You

Mobile Edge for Microsoft Dynamics CRM lets you quickly access, evaluate and deploy a wireless CRM solution designed especially for Microsoft Dynamics 4.0 Professional and Small Business Editions onto your BlackBerry—without having to tap into precious time and resources. We've done the work for you through one configurable application, allowing you to unite your Microsoft Dynamics and wireless investments in days--- not months.

You gain the look and feel and security features found in your Microsoft Dynamics CRM system as well as the BlackBerry smartphone. Accessing and updating pipelines and contacts, and logging call reports happen in seconds, anytime, anywhere with Mobile Edge for Microsoft Dynamics CRM.

What Sets Mobile Edge for Microsoft Dynamics CRM Apart from Other Wireless Products

High performance

CRM systems aren't normally designed for the small screen of your BlackBerry. It's just too much information for a device to handle. By solely using browser-based technology, it could mean long data look-ups, slow or lost connections, and needless scrolling on your BlackBerry to get to the piece of information you want.



iEnterprises Inc.
172 South Street,
Murray Hill
New Jersey
07974-1946
USA
Telephone: +1 908 679 0000
Fax: +1 908 864 8971
email: info@ienterprises.com
www.ienterprises.com

iEnterprises Europe Limited
K2, Deseronto Business Park
Deseronto Business Park
St Mary's Road
Langley SL3 7EW
UK
Telephone: +44 (0)1753 478 300
Fax: +44 (0)1753 732 500
email: info@ienterprises.eu
www.ienterprises.eu

Mobile Edge for Microsoft Dynamics CRM is different. It uses a thick client server, which means the most relevant CRM data can be retrieved, updated, and is stored on the device and your host server. Both online and offline access are fast and easy and the screen can easily accommodate information that is job specific and top priority. The flexible design enables changes quickly via configuration setting, not costly or difficult customizations.

Anytime, Anywhere Access

Mobile Edge for Microsoft Dynamics CRM is not browser based. It uses a client/server architecture. This means users get complete online *and* offline capabilities, even when out of cellular coverage. Mobile Edge for Microsoft Dynamics CRM is an ideal alternative or supplement to Microsoft Mobile Express which relies on browser-based technology.

Key User Benefits

1) You Control How You Want Your Mobile Edge for Microsoft Dynamics CRM Deployed

You can choose to deploy your solution hosted, on premise—or both, depending what on what works best for your business. Mobile Edge is deployed and managed wirelessly, making administration and upgrades hassle-free.

2) Your “Real-time” Mobile CRM for Microsoft Dynamics CRM

Mobile Edge for Microsoft Dynamics CRM enables you to instantly access mission critical data such as account cases, campaigns, opportunities and call reports, anytime, anywhere, giving you immediate wireless access to your Microsoft Dynamics when you're away from the office. Mobile Edge for Microsoft Dynamics CRM retains the data integrity of your CRM system. Your mobile professionals gain peace of mind and extra productivity wherever they may be.

3) User-Friendly and Configurable

MobileEdge for Microsoft Dynamics CRM easily adapts to your business environment and how you individually work. It allows you to adjust applications on BlackBerry smartphones without a learning curve and hefty customization or consulting costs. Multi-lingual capabilities also make global communications easy.

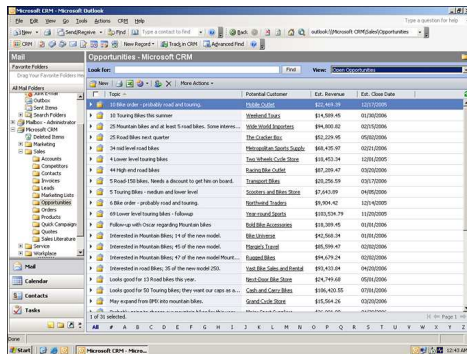
4) Microsoft Office and Outlook Integration

Mobile Edge for Microsoft Dynamics CRM allows you to quickly pull and update information from Microsoft Dynamics CRM as well as Outlook.

Sample Screen Shots



Your Wireless Connector to Your Microsoft Dynamics CRM



Visit www.ienterprises.com or email sales@ienterprises.com for more information or to schedule a web demonstration.

iEnterprises Inc.
172 South Street,
Murray Hill
New Jersey
07974-1946
USA
Telephone: +1 908 679 0000
Fax: +1 908 864 8971
email: info@ienterprises.com
www.ienterprises.com

iEnterprises Europe Limited
K2, Deseronto Business Park
Deseronto Business Park
St Mary's Road
Langley SL3 7EW
UK
Telephone: +44 (0)1753 478 300
Fax: +44 (0)1753 732 500
email: info@ienterprises.eu
www.ienterprises.eu