



CRM That's High Impact Yet Hassle-Free

Empower CRM – Easy to Use and Affordable

iEnterprises brings you Empower CRM, your end-to-end CRM solution, to manage all aspects of your daily business life while in or away from the office.

Empower CRM helps you achieve exceptional contact and customer relationship management, empowering your sales force and distributed business teams with access to your latest client interactions and company activities. It can be completely tailored to your company through simple, point-and-click business user configurations, saving you the hassle and high cost of other CRM providers. It is an on-demand, SaaS-based offering that can literally be setup in hours or delivered to you on-premises.

Empower CRM was designed to work for you *today*, not in days or months, and with a minimal learning curve. If you are new to CRM, have a problematic or inflexible CRM solution, or you are looking to “trade up” your existing contact management system to something more powerful, flexible, and versatile, then Empower CRM may be right for you. Just click and run, and you will experience advanced workflow and automation that is easy to use and relevant to your job.

Need wireless CRM, too? Empower CRM is one of the only CRM solutions that gives you *instant* end-to-end hosted and wireless capabilities so you can get all your mission-critical information anytime, anywhere.

Empower CRM is based on open standards and was created by iEnterprises, a team of global CRM experts.



Winner of more than 20 prestigious industry awards



- ✓ Affordable
- ✓ Remarkably easy to use
- ✓ Gives me all I need on one dashboard
- ✓ Available everywhere - online, offline, and on my mobile device
- ✓ Your choice: hosted or on-premises deployment
- ✓ Integrated with Lotus Notes and Microsoft Outlook
- ✓ Open source: easily integrates with other applications
- ✓ Built by CRM experts
- ✓ Point and click configurations
- ✓ Secure
- ✓ Speaks my language - is multi-lingual
- ✓ Seamless upgrades



The Empower CRM Difference

Instantly works with wireless devices: Empower CRM allows you to immediately access your leads, contacts, customer service tickets as well as other mission-critical information on your PDA (BlackBerry and Windows Mobile) through Mobile Edge, its wireless CRM extension.

Scaleable: You decide what deployment option works best for you and your business. You can be a company of dozens, hundreds, or thousands of users, Empower CRM stretches and grows to accommodate your business needs.

Easy- to- use and self-manage: Empower CRM has a streamlined and intuitive user interface—with easy “point and click” features. No developers are needed; users can self-manage and configure the solution all on their own.

Lotus Notes and Microsoft Outlook integration: Empower CRM offers tight integration with Lotus Notes and Microsoft Outlook, ensuring that all internal and external communications such as calendars and emails are captured, associated, and centralized in one convenient and user-friendly location.

Empower CRM is offered based on your needs:

- For companies of all sizes
- Hosted or on-premise; source code provided when deployed
- Lotus Notes and Microsoft Outlook integration
- Easy set up – no matter what size
- Designated CRM expert for personalized support as well as US and European Help Desk and Email support

Empower CRM is configurable:

- Tailor screens for your specific needs in minutes
- Create custom complex business logic
- Custom modules can be tailored quickly
- You are up and running in just a few hours with a completely tailored solution

Empower CRM helps You Manage These Functions, and Much More:

- Accounts
- Contacts
- Leads
- Opportunities
- Projects
- Helpdesk
- Activities
- Reporting ...